


**Jubiguard**
**FIXPRIME**
**MULTIPURPOSE UNIVERSAL PRIMER**


Jubiguard Fixprime is a specially formulated primer based on SBR added with other chemicals, which has deep penetrating action on porous substrates. On application it gives a clear film over the substrate thereby binding all loose particles. Jubiguard Fixprime Primers properties also enables it to be used as a Bonding Agent. It is used as primer over exterior & interior building walls before application of water based paints.



### Application Areas

Jubiguard Fixprime, with its versatile qualities, can be used for a variety of purposes, including:

- Before waterproof coating, apply a primer coat to concrete, plaster and asbestos sheet surfaces where soundness and surface integration are crucial.
- Jubiguard Fixprime works well for general concrete repair.
- Jubiguard Fixprime can be used for protection of concrete against corrosion, salt attack, etc.



### Technical Details

Properties	Values	Test Standards
Colour	White	-
Consistency	Liquid	-
Density	1.00±0.02g/cc	ASTM D 1475-98
Solid Content	9 ± 2%	ASTM D 1644-01
Viscosity	6000 - 10000 cPs	ASTM D 2196
Flash Point	> 100°C	ASTM D 93
Water Vapor Transmission	0.97g/h-m <sup>2</sup>	ASTM E 96
Touch Dry	5 Hours @ 22°C	ASTM D 1640



### Pack Sizes

1 kg, 5 kg, 10 kg & 20 kg



## Features



### Excellent Bonding

Bond strongly to concrete & most of the other substrates



### Excellent Resistance

Resistant to acids, hydrocarbons, sulphates and chlorides.



### Easy to Apply

User-friendly, applicable by brush, roller, or spray.



### Deep Penetration

Ensures lasting protection by infiltrating substrate deeply.



### Easy to Apply

User-friendly, applicable by brush, roller, or spray.



### Efflorescence Resistance

Prevents unsightly salt deposits, preserving appearance.



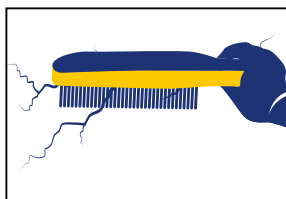
### MSA Technology

Adheres to various surfaces for versatile waterproofing solutions



## Method of Application

### Surface Preparation



Prepare substrate: Remove debris, oils, previous coatings. Treat fungal growth. Inspect for cracks, hollow areas. Repair with Jubiguard products: Creteshield SBR for cracks >10 mm, Crackshield Paste for cracks ≤10 mm, polymer modified mortar for damaged portions.

### Priming



Apply Jubiguard Fixprime Primer on SSD substrate. Dilute 1:1 with water, mix well. Remove dust with air blower. Coverage: 8-10 sqm. Allow 4-6 hours drying before applying acrylic coating.



## Coverage

- **8-10 sqm/kg** recommendations.  
However, actual coverage may vary depending on the surface texture, porosity, and condition.

Coverage depends on the porosity of the surface and the method of application. The coverages mentioned are theoretical and based on test conditions. It is strongly recommended to conduct a site trial before mass application to ensure optimal results.



## Health & Safety

- JUBIGUARD FIXPRIME is safe, non-toxic, and eco-friendly and presents no health hazard. As with all chemicals, caution should always be exercised.
- Use protective clothing such as rubber hand gloves & safety goggles, while using JUBIGUARD FIXPRIME.
- In case of contact with skin, wash with plenty of water.



## Shelf life



### Best before 18 months

in sealed pack under proper storage.

- Failure to comply with the recommended storage conditioning may result in premature deterioration of the product or packaging.



## Precautions & Limitations

- Recommended dosage to be followed to achieve desired results.



**For professional use only. Keep out of reach of children.** This Information and our technical advice - whether verbal, in writing, or by way of trials - are given in good faith but without warranty, and this also applies where proprietary rights of third parties are involved. Our advice does not release you from the obligation to verify the information currently provided - especially that contained in our safety data and technical information sheets - and to test our products as to their suitability for the intended processes and uses. The application, use, and processing of our products and the products manufactured by you on the basis of our technical advice are beyond our control and, therefore, entirely your own responsibility.

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**For Feedback/complaints, write to Product Manager, CPD, Jubilant Agri and Consumer Products Limited**

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