



Jubiguard

FIX PRIME WHITE

ACRYLIC-ENGINEERED PRIMER FOR A WHITE, WATERPROOF BASE

JUNIGUARD FIX PRIME WHITE is a premium, water-based acrylic primer specially formulated for interior and exterior surfaces. It delivers a triple-action benefit - wall stabilization, waterproofing, and brilliant white base - to elevate the treatment of masonry, plaster, concrete, and asbestos substrates. The primer maximizes topcoat performance by reinforcing adhesion, brightening finish, and curbing moisture-related damage.



Application Areas

- Primer coat for emulsion, luster, or waterproofing topcoats.
- Suitable for interior and exterior plaster, masonry, concrete, and asbestos walls.
- Ideal for environments prone to dampness or alkalinity issues.



Technical Details

Properties	Values
Type	Paint Primer (Water base)
Appearance	White Fluffy Liquid
Solid %	45 ± 5
Viscosity (Spindle No: 7; RPM: 10 @25°C)	520000 - 30000 cps
Specific Gravity	1.35 ± 0.10
pH	8 - 10
Drying Time	Surface dry time 45 min
Application Temperature	+5°C minimum
Flash Point	Non Flammable



Coverage

Approx. 90–110 Sqft/L per coat on smooth surfaces; However, actual coverage may vary depending on the surface texture, porosity, and condition.



Pack Sizes

1 L, 4 L, 10 L & 20 L



Features



Waterproofing Seal
Protects surfaces against moisture ingress.



Brilliant White Primer
Boosts brightness and coverage of topcoats.



Superior Adhesion
Robust bond even on chalky, porous surfaces.



Alkali & Fungus Resistance
Extends substrate and topcoat life.



3-in-1 Benefit
Stabilizing, waterproofing, and enhancing coverage.



Eco-friendly & Safe
Low VOC, non-toxic, non-flammable formulation..



Fast Drying & Easy Recoat
Recoat within 3-4 hours.



Shelf life



Best before 24 months
in sealed pack under 30C in a cool, dry, shaded area away from direct sunlight.

- Failure to comply with the recommended storage conditioning may result in premature deterioration of the product or packaging.



Health & Safety

- JUBIGUARD FIX PRIME WHITE is safe, non-toxic, and eco-friendly and presents no health hazard. As with all chemicals, caution should always be exercised.
- Use protective clothing such as rubber hand gloves & safety goggles, while using JUBIGUARD FIX PRIME WHITE.
- In case of contact with skin, wash with plenty of water.



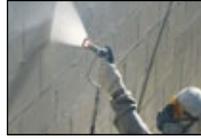
Precautions & Limitations

- Recommended dosage to be followed to achieve desired results.
- Coverage varies with surface porosity.
- Not suitable for damp or continuously wet surfaces.
- Avoid use below 10°C or on uncured plaster (<28 days).
- Not recommended for tinting beyond approved topcoats.
- Rinse immediately with water in case of skin/eye contact.
- Keep out of reach of children.



Method of Application

Surface Preparation



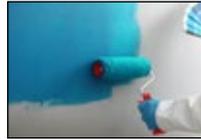
- Ensure surface is clean, dry, free of dust, grease, or loose paint.
- Remove algae, fungus, or efflorescence with brushing/water jet.

Application



- Stir well before use, dilute with 20-30% clean water.
- Apply with brush or roller.
- **Dry time:** ~45 minutes, **Recoat:** 3-4 hours.

Post-Application



- Apply topcoat within 30 days for best performance.



Version No. VN01/09/2025. Please note that this datasheet supersedes all previous versions

For Feedback/complaints, write to Product Manager, CPD, Jubilant Agri and Consumer Products Limited

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